

THE AMBUCS LEADER



**3rd Quarter Scorecard
Reminder**

The end of the 3rd quarter is fast approaching and that means it's almost time to send in your 3rd quarter scorecards. The scorecards, which are due at the AMBUCS™ Resource Center by **March 10**, are available at www.ambucs.org. Just click on the "forms" link under the "member resource" section of the site's main navigation menu.

March 2010 Issue



A Monthly Newsletter For AMBUCS Officers



THE RETURN TO NAPLES!

The 2010 AMBUCS National Conference will be here before you know it. This event will take place from July 7-10, at the newly-remodeled Naples Beach Hotel and Golf Club in Naples, Florida. The hotel offers six residential beachfront buildings that overlook the Gulf of Mexico.

Fortunately, we were able to secure a special room rate of just **\$129 per night**, (plus a nominal resort fee). You can make your room reservations today by calling **1-800-455-1546** or visiting www.ambucs.org/napleshotel. Reserve your hotel room by **April 30** and you'll automatically enter our **early bird drawing** to win a free upgrade to a one bedroom suite for the same low price of just \$129 per night.

Throughout the week, there will be plenty of fun activities for the entire family to enjoy. You can find a full preview of the 2010 AMBUCS National Conference in our upcoming spring magazine issue and also on our new conference information webpage located at www.ambucs.org/naples2010



You can now visit ambucs.org/naples2010 and view a special video message about the upcoming 2010 AMBUCS National Conference from AMBUCS National President Cliff Bauerle.

Plan Now For Your Region's 2010 Spring Conference



Spring Conference is a fun and rewarding way for you to learn how the AMBUCS organization operates while also building valuable leadership skills. Every member preparing to take an office next chapter year should plan to attend. For more info, please visit www.ambucs.org/2010springconference

Region	Location	Facility	Date
South	Augusta, GA	N/A	April 16-17
Mid-States	TBA	TBA	TBA
Central	Champaign, IL	TBA	April 23-24
Great Plains	Enid, OK	Gantz Center at Northern Oklahoma College	April 23-24
Southwest	Dallas, TX	Wyndham Inn - Love Field	April 23-24
Northeast	TBA	TBA	TBA

AMBUCS is pleased to introduce several new promotional items to help with your spring visibility efforts . To order, please contact Dannell at 1-800-838-1845 ext 15 or via email at dannell@ambucs.org:

For just **\$25**, the AMBUCS Resource Center will send you a pair of these new full-colored **vehicle magnets**, featuring a smiling young girl on a trike, the AMBUCS logo in white, and the AMBUCS website address.



Our new **awareness bracelets** are bright red and feature the words "www.ambucs.org" and "Shoulders Together". They make great fundraising items. And best of all, they are **only 25 cents each**. Order as many as you like!



AMBUCS chapters can order their own **personalized mission banner**. These 2.5' X 6' vertical banners are made of an extra-durable vinyl material and come with a set of four clear adhesive hangers. **You can order the banner by itself for \$75 or the banner kit, which includes a portable metal stand, for \$125.**



Time For Spring Round Up

Each year, during the months of March and April, AMBUCS launches a national recruitment effort designed to "round up" new members. This is the time to start planning your chapter's special invitation event, in which you'll have a chance to introduce prospective members to our organization.

Remember the goal for each chapter is to have a net growth of **five new members** during the Spring Round Up period.

For more information about **Spring Round Up**, please visit ambucs.org or contact the AMBUCS Resource Center at 1-800-838-1845.



Don't forget that your chapter's Living Endowment goal will be set by your total membership as of March 1, 2010!

District Officer Elections

Governors, be sure to submit **Form 1462-Report of New District Officers** to the AMBUCS Resource Center as soon as possible! The form is found in the "**member resources**" section of the ambucs.org website.

TIMELY REMINDERS

Therapist of the Year

Its not too early to start thinking about nominating a therapist in your area for the **Therapist of the Year Award**, due in by no later than April 30.

Submission forms and guidelines can be found at **member resources section of the www.ambucs.org website.**

AMBUCS™ Scholars-Scholarships for Therapists applications will be available on-line from now **until April 15**. Information on the scholarship process will be sent via email to all chapters and is also available on our website at www.ambucs.com/scholars

Please remember to have your chapter's scholarship chairperson fill out and return the preference form to receive scholarship leads!

Contact **Janice** at janiceb@ambucs.org with any questions.



AMBUCS™ Resource Center PO Box 5127 High Point, NC 27262

Phone: (336) 852-0052* Fax: (336) 852-6830 *ambucs@ambucs.org *www.ambucs.org

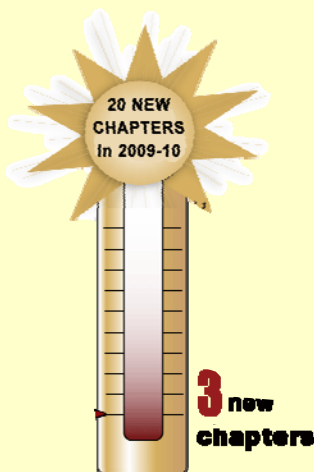
The Push Continues For New Chapter Building

AMBUCS National President Cliff Bauerle's goal of **creating 20 new chapters** in 2009-10 has already enjoyed success. On February 5, we welcomed the **Mile High chapter** (representing the greater Denver, CO area) into our organization, marking the third new chapter we've added this chapter year.

More new chapter building efforts are currently underway in **Raleigh-Durham, NC; Tucson, AZ; Phoenix, AZ; Tyler, TX; Nacogdoches, TX, Wichita, KS; and Kingfisher, OK.**

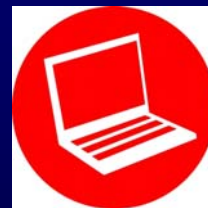
Please note that National AMBUCS is eager to support all new chapter building efforts and will reimburse expenses up to \$500. In addition, new chapter presidents, sponsoring chapter presidents and new chapter spark plugs will all receive **complimentary full registration for the 2010 AMBUCS National Conference** and **one night free stay in our host hotel, the Naples Beach Hotel and Golf Resort.**

For more information please contact the AMBUCS Resource Center at 336-852-0052.



DEMO-SITE DIRECTORY UPDATE

The AMBUCS Resource Center has recently sent out postcards about our new AmTryke demo-site directory. Please take time to check out the new online directory at: <http://www.ambucs.org/demo-sites/>



If you would like to make any additions/ corrections to your chapter's demo-site listing, please contact **Dannell Copeland at 1-800-838-1845 ext 15 or via email at Dannell@ambucs.org.**

New features to this directory include a searchable, live database. You can even add a picture from your demo-site to the directory!

Join the new AMBUCS Social Networking Groups

We've recently created new AMBUCS groups on both Facebook.com and Twitter.com. We hope this will help AMBUCS members stay better connected with everyone in our organization. You can join our Facebook group at: <http://ambucs.org/facebookpage>

You can follow AMBUCS updates on Twitter at <http://twitter.com/AMBUCS>

NEW AMTRYKE SURVEY FOR THERAPISTS

AMBUCS has recently created a new online survey to help our organization collect important data about the use of AmTryke therapeutic tricycles.



If you know of a therapist who uses AmTrykes with their clients, please send a message and ask them to complete the following survey:

<http://www.surveymonkey.com/s/8HXTMJS>

AmTrke "Feel Good" Stories!

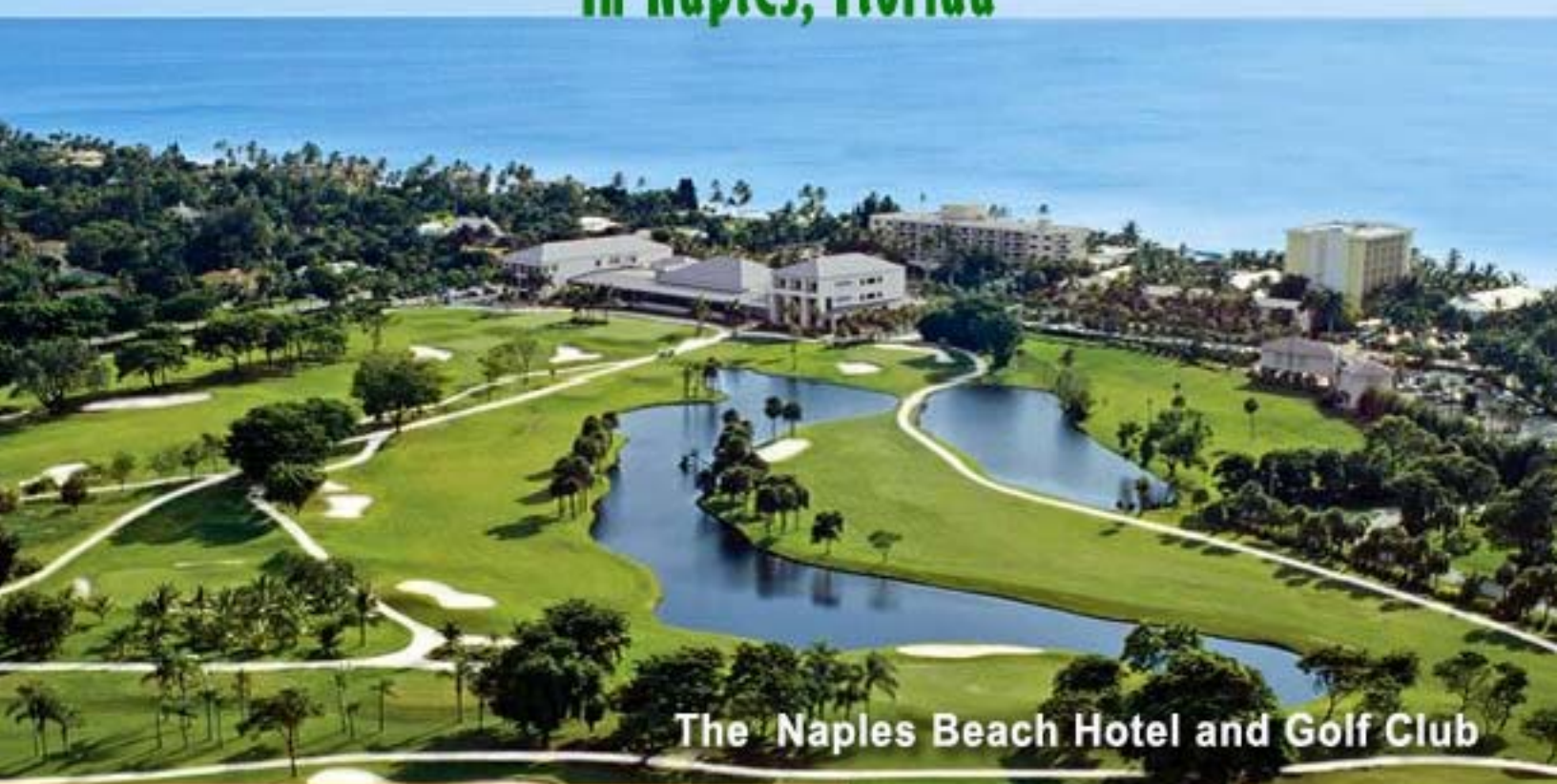
Looking for inspirational tales and heart-warming testimonies about how the AmTryke therapeutic tricycle has made a profound difference in someone's life? Well now as a new feature on www.ambucs.org, we have collected a number of AmTryke "feel good" stories and have posted them on our site for the whole world to see. You can view these stories and photos at <http://www.ambucs.org/inspirational-amtryke-stories/>.



Send in your own AmTryke feel good story to semajm@ambucs.org.

FUN IN THE SUN!

Prepare Now For The 2010 AMBUCS National Conference
In Naples, Florida



The Naples Beach Hotel and Golf Club



- ✓ Plenty Of Fun Activities For The Entire Family
- ✓ Breathtaking beaches and scenery
- ✓ Special room rates of just \$129 per night

3rd Quarter Chapter Operation Scorecard

Use this scorecard at the February board meeting to analyze and report progress for **DECEMBER, JANUARY, FEBRUARY**. It is to be completed, signed, and sent to the AMBUCS™ Resource Center, **POSTMARKED (USPS) OR FAXED 336-852-6830 BY MARCH 10TH**. Scorecards sent after that date are assessed penalty points. Access current scorecards at www.ambucs.org

District No. _____ Chapter _____ Chapter No. ____ 3rd Quarter 2009-10

Be sure to review all 4 quarter scorecards to plan for points awarded on an annual basis

Points

Office

	Points	Office
1. Programs		
a. Community Service (December 1 - February 28)		
1. Community financial assistance (Monies given to benefit community)	10 pts	_____
Description _____ Amt\$ _____		
2. Community work project (Do not include fundraisers)	10 pts	_____
Description _____		
b. Participated in AMBUCS™ Visibility Month		
Newspaper article or paid advertisement (attach copy)	2 pts	_____
Billboards (attach photo)	2 pts	_____
City proclamation (attach copy)	2 pts	_____
State proclamation (attach copy)	2 pts	_____
Special visibility activities; parade, etc.	2 pts	_____
Radio PSA, paid advertisement or news coverage	2 pts	_____
Television PSA, paid advertisement or news coverage	2 pts	_____
Involvement in any special activity including persons with disabilities; such as camp, building wheel chair ramps, etc.	2 pts	_____
_____	Maximum 10 pts Total	_____
BONUS PTS Event held on AMBUCS™ National Service Day		
February 19-21. Description _____	Bonus 5pts	_____
Big Hatters Visibility Project. Description _____	5pts	_____
c. DemoSites- Demonstration Site Sponsorship & Application Forms must be submitted to receive points. Chapter DemoSites (sponsored this quarter)		
DemoSite(s): _____	10 pts each	_____
Demostrator Trykes purchased for DemoSite use (not for child)	5 pts per tryke	_____
\$500 Accessory order for DemoSite (not for child)	5 pts per \$500 order	_____
d. Sponsor new equipment into existing established DemoSite. (Does not apply to trykes given away through site.) (Equipment purchased this quarter)		
DemoSite: _____		
Demostrator Trykes purchased for DemoSite use (not for child)	5 pts per tryke	_____
\$500 Accessory order for DemoSite (not for child)	5 pts per \$500 order	_____
e. Sponsor a National Wish List rider listing over 90 days old.		
Rider Name(s): _____	5 pts per rider	_____
2. Membership Development Internal (Verified using Blue Chip Report)		
a. New Members		
1. New members submitted to the AMBUCS Resource Center.	2 pts each	_____

Chapter Operation Scorecard —3rd Quarter

	Points	Office												
<p>2. New member orientation held for members and spouses. 5 pts</p> <p>b. Membership Retention (Verified using Blue Chip Report) Score 1pt for each 10% of those members on record as of May 31st who retained their membership to date. 1 pt per 10%</p>	<p>_____</p> <p>_____</p>													
<p>3. Membership Development External (Verified using Blue Chip Report)</p> <p>a. Friend's Members Score 2pts for every new Friend member or Friend renewal sponsored by your chapter during the quarter. 2 pts each</p> <p>b. New Club Building</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%; text-align: center;">Chartered chapter</td> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;"># charter members</td> <td style="width: 30%;"></td> </tr> <tr> <td style="border-bottom: 1px solid black;"></td> <td></td> <td style="border-bottom: 1px solid black;"></td> <td></td> </tr> <tr> <td style="border-bottom: 1px solid black;"></td> <td></td> <td style="border-bottom: 1px solid black;"></td> <td></td> </tr> </table> <p>5 charter members = 40 pts 10 = 45 pts 15 = 50pts 20 = 55 pts 25 = 60 pts 30 = 75 pts 35+ = 90 pts</p> <p>2. If co-sponsored, points are pro-rated equally. 3. Chartered with 30+ members by: November 30th = 20 pts March 31st = 10 pts 4. BONUS Points: Sponsored traditional chapter 25 pts</p>	Chartered chapter		# charter members										<p>_____</p> <p>_____</p> <p>_____</p>	
Chartered chapter		# charter members												
<p>4. Training and Conference</p> <p>a. Governor Visitations 1. Governor visited chapter 6 pts</p> <p>b. February District Board Meeting 1. Chapter president attended. 4 pts 2. Two points each for other attendees. Max. 8 pts</p>	<p>_____</p> <p>_____</p> <p>_____</p>													
<p>5. Administration</p> <p>a. Chapter newsletter published monthly with a calendar of events. 6 pts</p> <p>b. 75% of regular meetings had scheduled program. 6 pts</p> <p>c. Average attendance for active members at all meetings = _____ %. 1 pt per 10%</p> <p>d. Chapter program that is "mission based"(therapist, scholarship recipient,etc) Description of program _____ 5 pts</p> <p>e. Social with spouses/guest held. _____ 4 pts</p> <p>f. Three board meetings held. 4 pts</p> <p>g. All new members assigned to committees. 4 pts</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>													
<p>Totals Total points</p> <p>Penalty for late report: Penalty assessment for late report received after March 10th = -5 points</p> <p style="text-align: right;">POINTS AWARDED</p>	<p>_____</p> <p>_____</p>													

National Merit Awards	
Superior with Distinction	550+ and new chapter
Superior Chapter	550+
Honor with Distinction	450 - 549 and new chapter
Honor Chapter	450 - 549
Merit with Distinction	350 - 449 and new chapter
Merit Chapter	350 - 449

Chapter President (print name)

Chapter Date